



PDCA
The Sign of a Professional Painter

2018 Calendar of Events

January 16, 2018: Monthly Program at Lucky Lab Brew Pub
“Annual Associate and Affiliate Night”

February 13, 2018 : Monthly Program at Widmer Brothers Brewing
“Making a Profit with Differentiation - using Competitive Radar”
Griff Lindell

March 13, 2018: Full-Day Seminar at The Hollywood Theatre
“Contractor Excellence Workshop”
Tom Reber

March 20, 2018 : Monthly Program at Widmer Brothers Brewing
“How Smart Leaders Engage”
Kevin McWhirter

April 17, 2018 : Monthly Program at Widmer Brothers Brewing
“M.A.P. (Mindset, Assets, Persistence) to Full Potential”
Aaron Crowley
&

Special Guest: Steve Skodak, Executive Director, PDCA National

May 15, 2018 : Monthly Program at Widmer Brothers Brewing
“Effective Communication: Asking What You Want, Getting What You Ask”
Darlene Geiger

June 21, 2018
Golf Tournament at Langdon Farms Golf Club

July 17, 2018
Factory Tour at Purdy Brush

August 21, 2018
Factory Tour at Miller Paint

September 18, 2018 : Monthly Program at Lucky Lab Brew Pub
Topic TBA
Kevin McWhirter

October 16, 2018 : Monthly Program at Widmer Brothers Brewing
“Employee Laws”
Karen Clark

November 6, 2018 : Full-Day Seminar at The Hollywood Theatre
“The Value of the Dollar”
Lynn Fife

November 14, 2018 : Monthly Program at Widmer Brothers Brewing
“Structural Integrity of Your Business”
Debie Henkel

December 2018 : Holiday Party
(Date and Location TBA)