



# PDCA

The Sign of a Professional Painter

## **2018 Calendar of Events**

**January 16, 2018: Monthly Program at Lucky Lab Brew Pub**  
**“Annual Associate and Affiliate Night”**

**February 13, 2018 : Monthly Program at Widmer Brothers Brewing**  
**“Making a Profit with Differentiation - using Competitive Radar”**  
Griff Lindell

**March 13, 2018: Full-Day Seminar at The Hollywood Theatre**  
**“Contractor Excellence Workshop”**  
Tom Reber

**March 20, 2018 : Monthly Program at Widmer Brothers Brewing**  
**“How Smart Leaders Engage”**  
Kevin McWhirter

**April 17, 2018 : Monthly Program at Widmer Brothers Brewing**  
**“M.A.P. (Mindset, Assets, Persistence) to Full Potential”**  
Aaron Crowley  
&

**Special Guest: Steve Skodak, Executive Director, PDCA National**

**May 15, 2018 : Monthly Program at Widmer Brothers Brewing**  
**“Effective Communication: Asking What You Want, Getting What You Ask”**  
Darlene Geiger

**June 21, 2018**  
**Golf Tournament at Langdon Farms Golf Club**

**July 17, 2018**  
**Factory Tour at Purdy Brush**

**August 21, 2018**  
**Factory Tour at Miller Paint**

**September 18, 2018 : Monthly Program at Lucky Lab Brew Pub**  
**TBA**

**October 16, 2018 : Monthly Program at Widmer Brothers Brewing**  
**“Employee Laws”**  
Karen Clark

**November 6, 2018 : Full-Day Seminar at The Hollywood Theatre**  
**“The Value of the Dollar”**  
Lynn Fife

**November 14, 2018 : Monthly Program at Widmer Brothers Brewing**  
**“Structural Integrity of Your Business”**  
Debie Henkel

**December 2018 : Holiday Party**  
**(Date and Location TBA)**