



# PDCA

The Sign of a Professional Painter

## 2017 CALENDAR OF EVENTS

**JANUARY 17, 2017 MONTHLY PROGRAM**  
**ASSOCIATE NIGHT**

**FEBRUARY 21, 2017 MONTHLY PROGRAM**  
**“SUCCESS: COMPANY. TEAM. PERSONAL.”**

GRIFF LINDELL (AUTHOR, SPEAKER, COACH, WWW.LINDELLASSOCIATES.NET - WOODBURN, OR)

**MARCH 21, 2017 MONTHLY PROGRAM**  
**“BENEFITS OF PDCA MEMBERSHIP”**

STEVE SKODAK (EXECUTIVE DIRECTOR, PDCA NATIONAL - ST. LOUIS, MO)

**APRIL 18, 2017 MONTHLY PROGRAM**  
**“10 BUSINESS BLUNDERS AND HOW TO AVOID THEM”**

MICHAEL STONE (AUTHOR, SPEAKER, COACH, WWW.MARKUPANDPROFIT.COM - CAMAS, WA)

**MAY 12, 2017 FULL-DAY SEMINAR**  
**“MARKUP, MARGINS AND CASH FLOW” + “ESTIMATING QUICKLY AND PROFITABLY”**  
MICHAEL STONE (AUTHOR, SPEAKER, COACH, WWW.MARKUPANDPROFIT.COM - CAMAS, WA)

**MAY 16, 2017 MONTHLY PROGRAM**  
**"CORES OF BUSINESS: GROUP DISCUSSION"**  
PORTLAND SCORE (BUSINESS MENTORS AND COACHES - PORTLAND, OR)

**JUNE 22, 2017**  
**GOLF TOURNAMENT**  
AT LANGDON FARMS GOLF CLUB

**JULY 18, 2017**  
**FACTORY TOUR: RODDA**

**AUGUST 15, 2017**  
**SHOP-HOP: DICK'S COLOR CENTER & WILLCO**

**SEPTEMBER 19, 2017 MONTHLY PROGRAM**  
**“NEVER LOSE ANOTHER SALE!”**  
ART SNARZYK (BUSINESS CONSULTANT, WWW.INNERVIEWADVISORS.COM -ST. PETERS, MO)

**OCTOBER 17, 2017 MONTHLY PROGRAM**  
**"COMPANY STRUCTURE AND ORGANIZATION: GROUP DISCUSSION"**  
PRESENTATIONS BY VARIOUS PDCA PORTLAND CHAPTER CONTRACTORS

**NOVEMBER 3, 2017 FULL-DAY SEMINAR**  
ART SNARZYK (BUSINESS CONSULTANT, WWW.INNERVIEWADVISORS.COM -ST. PETERS, MO)

**NOVEMBER 14, 2017 MONTHLY PROGRAM**  
**"COMMON PAINT FAILURES: GROUP DISCUSSION"**  
PRESENTATIONS BY VARIOUS PAINT MANUFACTURERS' REPRESENTATIVES

**DECEMBER 1, 2017**  
**HOLIDAY PARTY**  
THE STOCKPOT BROILER