

Painting and Decorating Contractors of America Portland Chapter



January Meeting: Tuesday, January 16

The Stars Come Out Tonight "Associate Night 2007"

Find out what's new in paint products, equipment, services and supplies! The Portland Chapter Associate Members will give presentations on their products, innovations and company services. Meet representatives from each company and take advantage of your Portland Chapter network of outstanding Associate Members.

DOOR PRIZES: Yes, this is the night of door prizes!! Contractor members are eligible to win great prizes such as: Dining Certificates, Gift Certificates, Gift Baskets, Chocolates, Northwest Wines, and Ski Passes.

Your RSVP form is on the back page!

PACE Convention: February 11-14 Dallas Convention Center

Early Bird Registration ends January 12! Sign up now and save \$100!
Go to www.pdca.org for a registration form and a complete list of programs and workshops. For Hotel reservations call the Adams Mark Hotel at 212-922-8000

Here are Some of the Outstanding Programs and Workshops You Can Attend!

Business Practices: Prospecting, Company Image, Networking, Developing New Business Segments, Leadership Training, Using PDCA Standards for Greater Profitability, Insurance Coverage for Lead Paint Claims, Technology Solutions, Peer to Peer Learning, Quality Work and Contractor Profitability, Contracts, Growing a Profitable Business, Strategic Planning, and Insurance Coverage.

Sales and Marketing: Market Research, Selling Up, Data Collection, Winning the Job with a Higher Bid, Positive Public Relations, Going Green With Your Painting Company, Phone System Technology and Training, Prospecting to Fill the Pipeline, Steps to Marketing and Communications Success, Maximize Profits through Estimating and Application Tips and Techniques, and Building a Great Portfolio.

Technical: Failure Analysis, Epoxy Systems, Water Tank Coatings, Marine Coatings, Architectural Coatings, Energy Saving Requirements, Protective Coatings, Concrete Coatings, Surface Preparation, Floor Coatings, Diagnosis and Repair, Forensics and Inspection, Fluor-Urethanes, Waterborne Clearcoats, Environmental Regulations, Mold and Anti-Microbial Coatings, Brush and Roller Technology, Galvanizing, Fire Protection Coatings, and Bridge Coatings.

Craftsmanship: Historical Renovations, Climate Control, Restoration of Window Frames and Sash, Esthetics and Performance, Decorative Finishes, Craftsmanship Forum and Wood Finishes, Wood Graining and Marbling, and Wood Dyes, Stains, Toners and Glazes.

Human Resources: Business Planning, Empowering Your People, Hiring Bad Employees - A Guide to Better Hiring Practices, and Effective Communication with Hispanic Employees.

Paint Coverage

Portland Chapter Meeting Tuesday, January 16 • Please RSVP by Monday, Jan. 15**Ph: 503-236-7964 • Fax: 503-591-8426 • Email: info@oregonpdca.org****Time:** 5:30-6:30 p.m. registration and social hour. 6:30 p.m. Buffet dinner, Chapter meeting and program.**Cost:** Dinner \$25 per person for members or guests of members with advance RSVP. \$35 at the door without RSVP, and \$35 per person for non-members.**Menu:** Roasted Pork Loin and Chicken Dijon, seasonal vegetables, mixed green salad, fruit tray, rolls and assorted cakes.**Where:** Holiday Inn, Convention Center, 1441 N.E. Second Ave. (Off Weidler)

Please R.S.V.P. to the Chapter office by Monday, Jan. 15 Fax # 503-591-8426 Email: info@oregonpdca.org

Cost: \$25 members & guests of members with R.S.V.P \$35 without RSVP and \$35 non-members

Yes, I'm coming

No, I'm not coming

Name: _____

Company: _____

Total Number Attending: _____ Phone: _____

To charge your credit card, FAX this form to: (503) 591-8426. You will be billed upon RSVP.**Credit Card Payment:** Circle one: Visa Mastercard American Express

Card # _____ Expiration Date: _____ Total to be billed: _____

Your Signature: _____

Billing address where credit card statements are sent: _____



PDCA-Portland Chapter
17675 SW Farmington Rd. PMB #194
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Tuesday, January 16
"Associate Night!"

Guests Welcome! Come and
find out what PDCA can do for you!